

Appendix C

Facilitator Guide



Austin Avenue Bridges Project



PUBLIC WORKSHOP FACILITATORS GUIDE

June 29, 2016

Exhibits and Items for each Small Group Table

1. Aerial Exhibit – (1) 30x42 Board per Table
2. Group Facilitator Guide – 1 per Table
3. Group Handout / Public Meeting # 1 Results – 15 per Table
4. Photos Exhibit Packet – 5 per Table
5. Scissors and tape to mount desired picture boards
6. Sharpies, dry erase markers, variety of colored stickers
7. Downtown Master Plan – 1 per table
8. Austin Ave. Public Meeting Report – 1 per table
9. Laptop or Tablet with Street view access – 1 per Table
10. Large post it for scribes with easels – 1 per table

Each group will need participants for the following:

1. (1) Facilitator (Consultant Team Member)
2. (1) Spokesperson (Not the Facilitator)
3. (1) Scribe (Not the Facilitator)
4. (10) Participants per Table

The group will be encouraged to document their conversation and vision for the project, by any combination of the following:

1. Use dry erase marker to draw on map
2. Use color stickers placed on map to highlight areas of concern, interest or opportunity
3. Use cut out photos placed on map to represent examples of treatments or ideas of interest or opportunity
4. Have scribe document the conversation in notes to accompany the map activity
5. Let group know that one person will be asked to present ideas or concepts or opportunities identified in the activity to the overall workshop at the end
6. At the end each group will be asked to present/describe one idea from one of the three overall topics of Safety & Connectivity, Character and Aesthetics with the workshop groups

Safety & Connectivity

Overview

- Provide overview of responses regarding safety
- Identify on aerial map the areas with safety or connectivity concerns – potentially provide stickers or laminate boards and dry erase markers (**Red Stickers for Safety Concern**, **Green Sticker for Connectivity**)

Questions

- Can you identify on the map where you think there are safety concerns and define the concern?
- Where would you like to see connections happen from the trails to Austin Avenue?
- Do you have any preferences for safety resolutions? I.E. turn lanes, signals, pedestrian barriers, street crossings (review images of examples for pedestrian separation, barriers, pedestrian bridges, etc.)



Austin Avenue Bridges Project



Character & Aesthetics

Review survey results on characteristics and aesthetic treatments

Overview

- Whether the existing bridges are repaired or replaced, what aesthetic opportunities exist to enhance the physical appearance?
- Review survey results on character and aesthetics
- [Blue Stickers for areas of aesthetic enhancement](#)

Questions

- What elements of the City do you believe define the character or identity of Georgetown?
- How do you think those characteristics could be incorporated into Austin Avenue improvements?
- If the bridges were to be repaired or replaced, what styles of bridge designs would you like to see? (Review images of different bridge types)
- Do you have a preference on the styles?
- What type of bridge rail treatment would you like to see explored? (show images of railing examples)
- Do you think the bridges should act as a gateway into downtown and incorporate iconic elements? (show examples of iconic bridges with special lighting, design elements, etc.)
- Would you like to see public artwork incorporated along Austin Avenue? If so, can you identify where you think it would be appropriate? (Show example images of public art)
- What other elements would you like to see incorporated into the design of the bridges?