



CAMPO Platinum Planning Williams Drive

What is Platinum Planning?

It is the locally-driven approach for CAMPO's Long-Range Planning Work.

Recommendations from plans completed through the Platinum Planning Program may be used in CAMPO's 2045 Regional Transportation Plan and certain projects may be eligible for future CAMPO-allocated Federal funding.

Platinum Planning Elements include:



Multimodal and Mixed-Use

Create connections to housing, jobs, and services through dynamic mixed-use environments, well-connected street grids, high-quality transit options, and safe and useful pedestrian/bicycle accommodations.



Housing

Develop an appropriate mix of housing types and price points that provide living options to accommodate a variety of incomes, abilities, and familial types.



Environment

Create a healthy environment that proactively protects and enhances air, water, land, and people.



Economic Development

Promote the economic competitiveness of the study area to yield positive impacts on the local tax base, high-quality jobs, and community services.



Equity

Create positive social, economic, and environmental outcomes for all residents and stakeholders in the study areas while minimizing adverse impacts.