What is Platinum Planning?

It is the locally-driven approach for CAMPO’s Long-Range Planning Work.

Recommendations from plans completed through the Platinum Planning Program may be used in CAMPO’s 2045 Regional Transportation Plan and certain projects may be eligible for future CAMPO-allocated Federal funding.

Platinum Planning Elements include:

**Multimodal and Mixed-Use**
Create connections to housing, jobs, and services through dynamic mixed-use environments, well-connected street grids, high-quality transit options, and safe and useful pedestrian/bicycle accommodations.

**Housing**
Develop an appropriate mix of housing types and price points that provide living options to accommodate a variety of incomes, abilities, and familial types.

**Environment**
Create a healthy environment that proactively protects and enhances air, water, land, and people.

**Economic Development**
Promote the economic competitiveness of the study area to yield positive impacts on the local tax base, high-quality jobs, and community services.

**Equity**
Create positive social, economic, and environmental outcomes for all residents and stakeholders in the study areas while minimizing adverse impacts.