

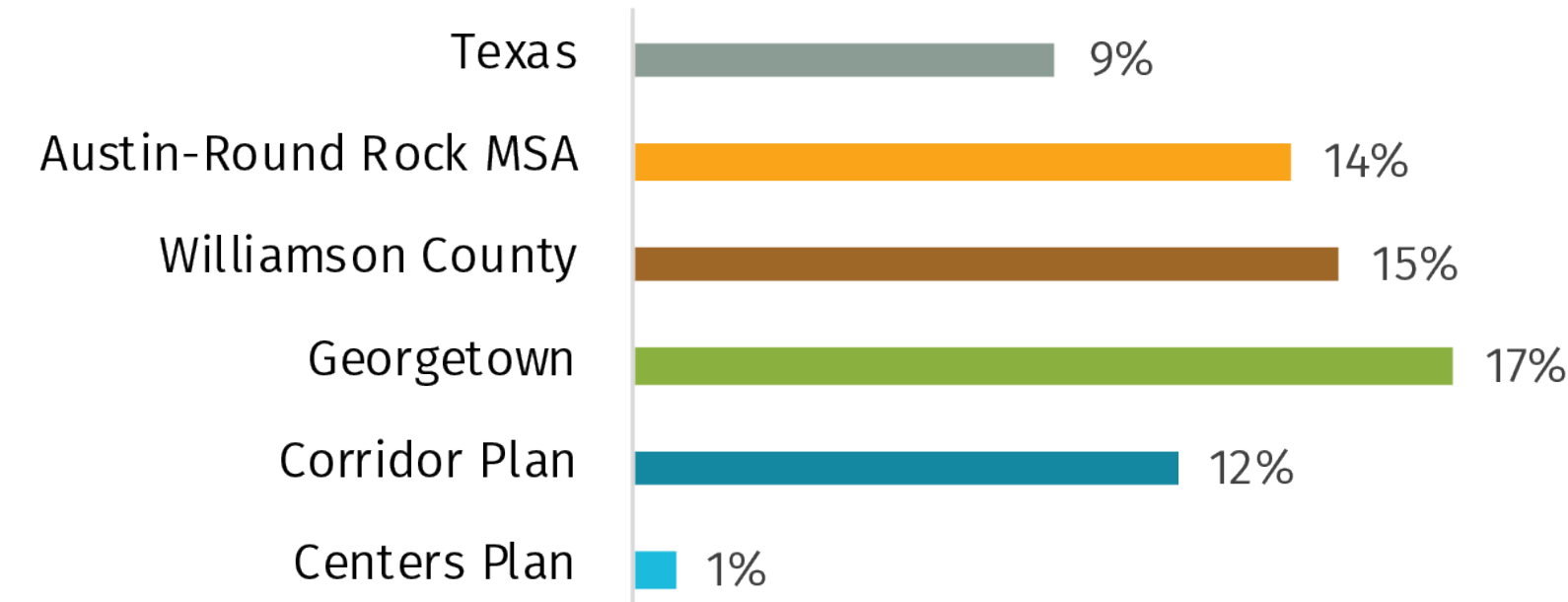


Williams Drive Demographic Trends

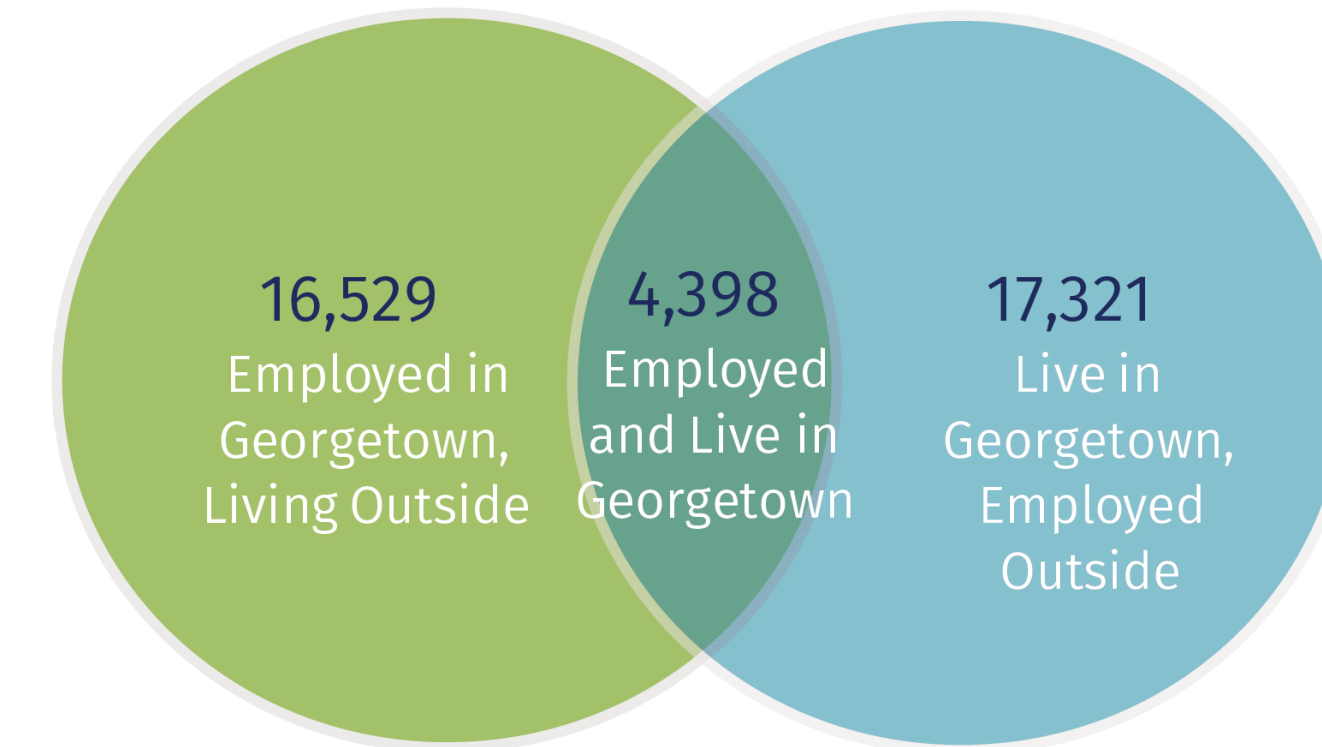
Key Trends

- » Both Georgetown and the Williams Drive Corridor have experienced significant population growth since 2000.
- » Much of this growth is due to the large retiree population. Georgetown is characterized by a population that is older, wealthier, and more educated than the state as a whole.
- » Unemployment is low and the local economy consists of a large number of commuters to and from Georgetown.
- » The trends create opportunities for residential, retail, and commercial service offerings, but product type will need to be responsive to preferences.

Percent Population Change by Region (since 2010)



Employment in Georgetown



Corridor Plan

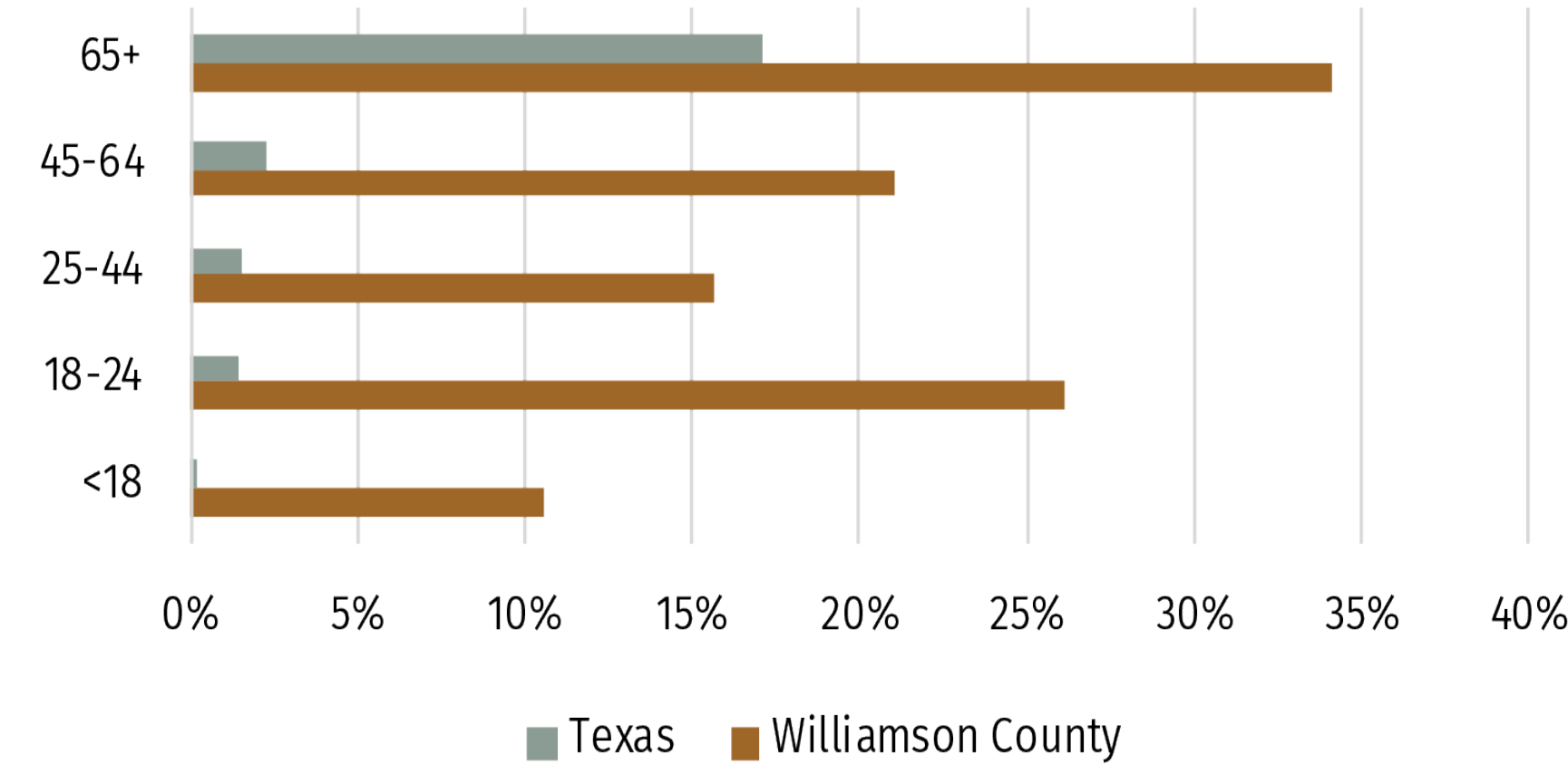
Development of a context-sensitive plan for 6 miles on Williams Drive, which addresses access management strategies, multi-modal transportation elements, safety and operational improvements, and recommendations for a private realm built-form that supports different modes of transportation and a sense of place.

Centers Plan

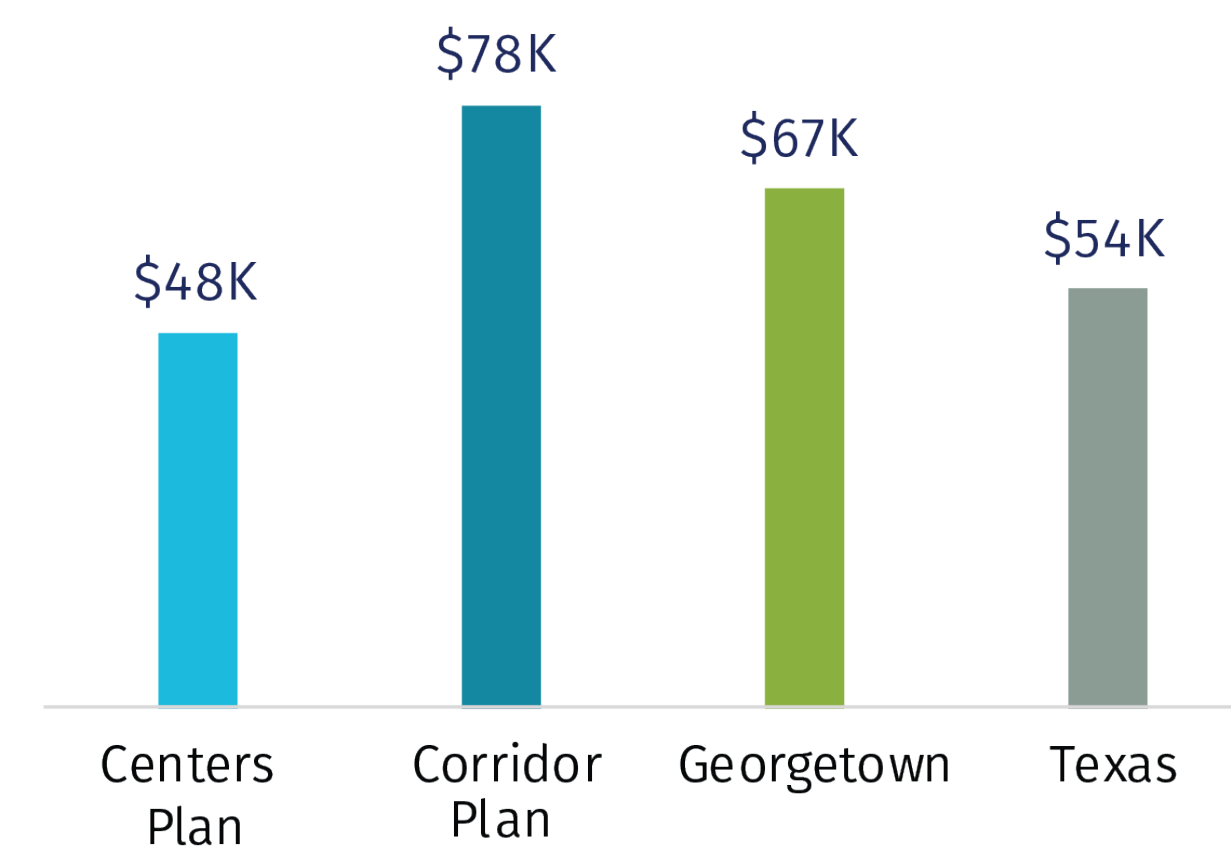
Development of a plan for a vibrant mixed-use center and gateway along Williams Drive from an area south of Austin Avenue to Lakeway Drive, consistent with the City's 2030 Comprehensive Plan and special taxing district and land use overlays.

Refer to the Study Area map to see the boundaries for both the Corridor Plan and Centers Plan.

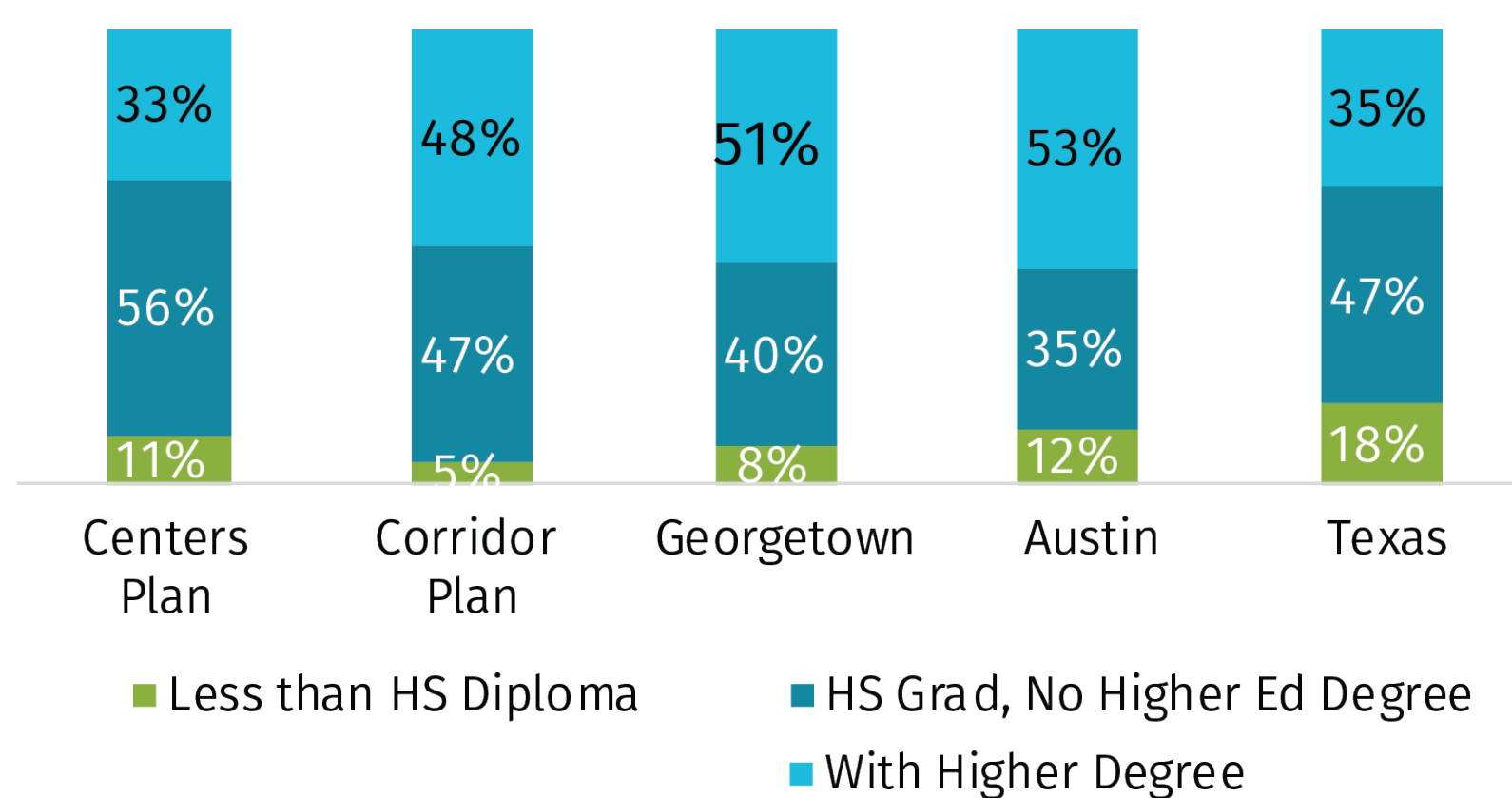
2016 - 2021 Percent Population Change by Age Group



2016 Median Household Income



2016 Educational Attainment (25+ years)



2010 - 2016 Unemployment Rates

