Key Trends

» Both Georgetown and the Williams Drive Corridor have experienced significant population growth since 2000.

» Much of this growth is due to the large retiree population. Georgetown is characterized by a population that is older, wealthier, and more educated than the state as a whole.

» Unemployment is low and the local economy consists of a large number of commuters to and from Georgetown.

» The trends create opportunities for residential, retail, and commercial service offerings, but product type will need to be responsive to preferences.