



Williams Drive Purpose & Goals

Purpose Statement

Williams Drive is a critical gateway into the City of Georgetown. As such, it must strike a balance in providing:

- mobility through an efficient, effective and reliable transportation network;
- moving people and goods through multiple travel options
- enhancing economic development and housing options within the neighborhoods it traverses.

Proactive transportation and land use planning will assist the corridor in addressing the immediate and future mobility issues that stem from population growth and development pressures; positioning Williams Drive as a premier gateway for the City of Georgetown and the Capital region.

Study Goals

Goals for the study area will guide the development of improvement alternatives as the study progresses.

The goals developed for the corridor include:

Goal 1. Enhance multimodal movement and transportation operations.

Goal 2. Support corridor-wide and regional sustainable growth and economic development.

Goal 3. Protect and enhance the corridor's quality of life.

Goal 4. Encourage development that creates a variety of context sensitive mixed-use services that are accessible to neighborhoods.