## Williams Drive Study Purpose and Process

**Study Purpose:** Williams Drive is a critical gateway into the City of Georgetown. As such, it must strike a balance in providing mobility through an efficient, effective and reliable transportation network; moving people and goods through multiple travel options while also enhancing economic development and housing options within the neighborhoods it traverses. Proactive transportation and land use planning will assist the corridor in addressing the immediate and future mobility issues that stem from population growth and development pressures - positioning Williams Drive as a premier gateway for the City of Georgetown and the Capital region.

