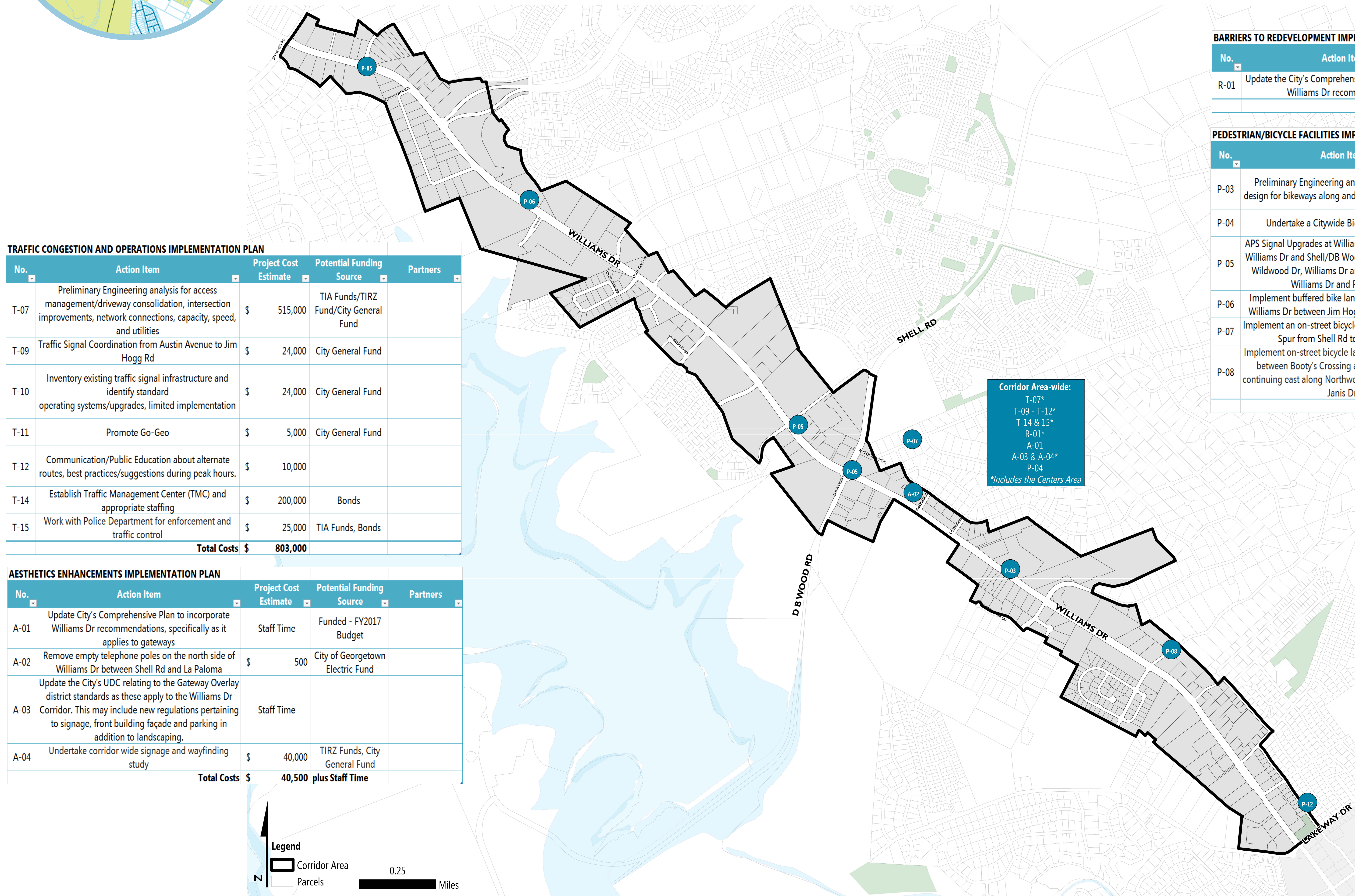




Williams Drive Study

Short-Term Implementation Plan (0-4 yrs)



TRAFFIC CONGESTION AND OPERATIONS IMPLEMENTATION PLAN				
No.	Action Item	Project Cost Estimate	Potential Funding Source	Partners
T-07	Preliminary Engineering analysis for access management/driveway consolidation, intersection improvements, network connections, capacity, speed, and utilities	\$ 515,000	TIA Funds/TIRZ Fund/City General Fund	
T-09	Traffic Signal Coordination from Austin Avenue to Jim Hogg Rd	\$ 24,000	City General Fund	
T-10	Inventory existing traffic signal infrastructure and identify standard operating systems/upgrades, limited implementation	\$ 24,000	City General Fund	
T-11	Promote Go-Geo	\$ 5,000	City General Fund	
T-12	Communication/Public Education about alternate routes, best practices/suggestions during peak hours.	\$ 10,000		
T-14	Establish Traffic Management Center (TMC) and appropriate staffing	\$ 200,000	Bonds	
T-15	Work with Police Department for enforcement and traffic control	\$ 25,000	TIA Funds, Bonds	
Total Costs		\$ 803,000		

AESTHETICS ENHANCEMENTS IMPLEMENTATION PLAN				
No.	Action Item	Project Cost Estimate	Potential Funding Source	Partners
A-01	Update City's Comprehensive Plan to incorporate Williams Dr recommendations, specifically as it applies to gateways	Staff Time	Funded - FY2017 Budget	
A-02	Remove empty telephone poles on the north side of Williams Dr between Shell Rd and La Paloma	\$ 500	City of Georgetown Electric Fund	
A-03	Update the City's UDC relating to the Gateway Overlay district standards as these apply to the Williams Dr Corridor. This may include new regulations pertaining to signage, front building façade and parking in addition to landscaping.	Staff Time		
A-04	Undertake corridor wide signage and wayfinding study	\$ 40,000	TIRZ Funds, City General Fund	
Total Costs		\$ 40,500	plus Staff Time	

BARRIERS TO REDEVELOPMENT IMPLEMENTATION PLAN				
No.	Action Item	Project Cost Estimate	Potential Funding Source	Partners
R-01	Update the City's Comprehensive Plan to incorporate Williams Dr recommendations	Staff Time	Funded - FY2017 Budget	
Total Costs		\$ -	plus Staff Time	

PEDESTRIAN/BICYCLE FACILITIES IMPLEMENTATION PLAN				
No.	Action Item	Project Cost Estimate	Potential Funding Source	Partners
P-03	Preliminary Engineering analysis and schematic design for bikeways along and parallel to Williams Dr	\$ 5,000	TIA Funds	
P-04	Undertake a Citywide Bicycle Master Plan	\$ 65,000	City General Fund	
P-05	APS Signal Upgrades at Williams Dr and Lakeway Dr, Williams Dr and Shell/DB Wood Rd, Williams Dr and Wildwood Dr, Williams Dr and Lakewood Dr, and Williams Dr and Rivery Blvd	\$ 250,000	2015 City Bonds	
P-06	Implement buffered bike lanes along both sides of Williams Dr between Jim Hogg Rd and Lakeway Dr	\$ 409,500	Street Maintenance	
P-07	Implement an on-street bicycle lane along W Sequoia Spur from Shell Rd to Val Verde Dr	\$ 49,379	Street Maintenance, Parks	
P-08	Implement on-street bicycle lanes along Serenada Dr between Booty's Crossing and Northwest Blvd, continuing east along Northwest Blvd to just east of E. Janis Dr	\$ 112,865	Street Maintenance, Parks	
Total Costs		\$ 891,744		