

# Austin Avenue Corridor Study

## GOALS & OBJECTIVES



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### Further the goals and priorities of existing plans including the City's 2030 Comprehensive Plan, specifically the Future Land Use Plan, Downtown Master Plan, and Future Mobility Plan.

#### Objectives:

- Apply solutions that address immediate and future multimodal transportation needs as they relate to the land use patterns and other priorities encouraged in existing plans.



### Enhance multimodal movement, operations, and safety.

#### Objectives:

- Balance transportation needs for all users of the corridor.
- Improve safety throughout the corridor for all modes of transportation.
- Improve access to alternative modes of transportation, prioritizing connections with adjacent neighborhoods.
- Enhance access to existing and planned amenities such as parks, retail, and other community centers.

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### Enhance the corridor character and pedestrian experience.

#### Objectives:

- Consider roadway designs that incorporate median and pedestrian landscaping and lighting.
- Prioritize sidewalk improvements to enhance walkability and increase connections to off-street trails.
- Improve aesthetics consistent with the character of each sub-area. Support local businesses by creating a streetscape that attracts customers through pedestrian-scaled lighting, landscaping, and visible access to businesses.
- Create a sense of place and arrival/departure for the sub-areas and overall study area.



### Support economic development along the corridor.

#### Objectives:

- Improve traffic operations to create a reliable and consistent network for the movement of persons and goods along the corridor.
- Plan for anticipated economic redevelopment activity along the corridor through multimodal connections to businesses and surrounding neighborhoods and by envisioning potential catalytic development.

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